

廣播電台廣告刊價表

■喜思媒體整合行銷股份有限公司

時段	級數	北中南東聯播價			北部 好事			中部 山海屯		南部 港都				APPLE LINE		
		FM98.9/90.3/98.3/93.5			FM98.9			FM90.3		FM98.3				FM98.7台南-高雄		
		週一~週六		週日	週一~週六		週日	週一~週六	週日	級數	週一~週六		級數	週日	FM93.9 澎湖	
		30秒/月	單檔	30秒/月	30秒/月	單檔	30秒/月	30秒/月	30秒/月		單檔	30秒/月		週一~週日		
2400-0100	C	100,000	4,000	16,000	85,000	3,200	12,800	35,000	5,500	B	50,000	2,000	AA	16,000	B	80,000
0100-0200										C	30,000	1,200	B	8,000	C	60,000
0200-0600										B	50,000	2,000			B	80,000
0600-0700	B	142,000	5,500	22,000	105,000	4,200	16,800	42,000	6,500	B	50,000	2,000	B	8,000	B	80,000
0700-0800	AA	234,000	9,000	36,000	155,000	6,000	24,000	70,000	11,000	AAA	110,000	4,300			A	90,000
0800-0900	AA	234,000	9,000	36,000	155,000	6,000	24,000	70,000	11,000	AAA	110,000	4,300	A	10,800	4A	160,000
0900-1000	A	204,000	8,000	32,000	135,000	5,200	20,800	63,000	10,000	AA	90,000	3,500			AAA	140,000
1000-1100	A	204,000	8,000	32,000	135,000	5,200	20,800	63,000	10,000	AA	90,000	3,500	A	10,800	AA	120,000
1100-1200	A	204,000	8,000	32,000	135,000	5,200	20,800	63,000	10,000	AA	90,000	3,500			A	90,000
1200-1300	B	142,000	5,500	22,000	105,000	4,200	16,800	42,000	6,500	A	70,000	2,700	A	10,800	AA	120,000
1300-1400	A	204,000	8,000	32,000	135,000	5,200	20,800	63,000	10,000	AA	90,000	3,500			AAA	140,000
1400-1500	A	204,000	8,000	32,000	135,000	5,200	20,800	63,000	10,000	AA	90,000	3,500	A	10,800	AAA	140,000
1500-1600	A	204,000	8,000	32,000	135,000	5,200	20,800	63,000	10,000	AA	90,000	3,500			4A	160,000
1600-1700	AA	234,000	9,000	36,000	155,000	6,000	24,000	70,000	11,000	AAA	110,000	4,300	A	10,800	AA	120,000
1700-1800	AA	234,000	9,000	36,000	155,000	6,000	24,000	70,000	11,000	AAA	110,000	4,300			AA	120,000
1800-1900	AA	234,000	9,000	36,000	155,000	6,000	24,000	70,000	11,000	AAA	110,000	4,300	A	10,800	B	80,000
1900-2000	A	204,000	8,000	32,000	135,000	5,200	20,800	63,000	10,000	AA	90,000	3,500			A	90,000
2000-2200	A	204,000	8,000	32,000	135,000	5,200	20,800	63,000	10,000	A	70,000	2,700	A	10,800	A	90,000
2200-2400	A	204,000	8,000	32,000	135,000	5,200	20,800	63,000	10,000	A	70,000	2,700			A	90,000