

AD STARS 2017

Apply for Young Stars AD Competition 2017

Young Stars AD Competition is the first college student advertising competition in the world. Its goal is development of International human resource and finding excellent personnel who represent from all over the world. It will be held for 4 days during the AD STARS. Submission will be fairly judged by the experts in advertising industry.

Young Stars AD Competition aims to find and support promising future creatives. Winners who get prize Bronze and above will be given an internship opportunity at advertising companies.

----- [Introduction to Young Stars] -----

Event Title

- Young Stars AD Competition 2017

Event Period

- 23 ~ 26 August, 2017 / 4 days

Venue

- Competition : Busan Haeundae BEXCO
- Accommodation : Busan Youth Hostel ARPINA

Participants volume

- About 120members 40teams 8countries

Schedule

Aug 22(TUE)	Aug 23(WED)	Aug 24(THU)	Aug 25(FRI)	Aug 26(SAT)	Aug 27(SUN)
* Check in	* Opening ceremony	* Competition	* Judging	* Enjoy AD STARS	* Check out
* Orientation	* Topic announcement	* Project submission	* Enjoy AD STARS	* Young Stars	
	* Competition	* ADSTARS Opening ceremony	- Seminar	Special Seminar & conversation with judges	
			- Exhibition	* Awards ceremony	
			* Young Stars Networking Party		

----- [How do apply]-----

Registration deadline (Submission of Application and Portfolio)

- Entry : 28 Mar (Mon) ~ 29 Apr (Fri), 2017
- Announcement : 9 Jun (Fri), 2017 (On AD STARS' web and individual contact)

Eligible participants

- Domestic or overseas university students (including student on a leave of absence)
- Graduate students (except Ph.D)
- Students of AD or Design related major, etc.
- ※ Participants must be consisted of less than 3 people per team. Cannot be allowed 1 member for 1 team.

Registration in detail

1. Visit the AD STARS' website (www.adstars.org) (www.adstars.org)
2. Complete an application (Only in English) and send the portfolio file together
 - ※ Portfolio must be combined to only 1 file and change PDF file (It is allowed freedom of number and formality)
 - ※ Awarded certificates from other competitions should make only 1 file after scanning
3. Send an e-mail to Heejeong Lee (zannylee@adstars.org)

Selection criteria

- Application: reason for application, award winning career, introduction of your team, sincerity toward Youngstars
- Portfolio: Your submitted portfolio will be judged by experts in advertising industry.

Benefits for the selected team

- Qualifications of participated in Young Stars Main Competition
- Participate to AD STARS 2017 (Free to enter paid exhibition zone, conference, etc.)
- Accommodations and meals will be provided (5nights 9meals), Networking party
- ※ Airfare and transportation costs are not inclusive.

Registration fee for AD STARS

- 200,000 KRW per person. (It is only for final participants)
- ※ It is only for final participants

Awards and benefits

- Gold, Silver, Bronze, Crystal
- Participating internship (Gold/Silver/Bronze)
- ✂ The benefits can be changed

Inquiry about your participation

- Contact : Heejeong, Lee (Tel: 82-51-623-5539 / E-mail: zannylee@adstars.org)

2016 Young Stars AD Competition photos

